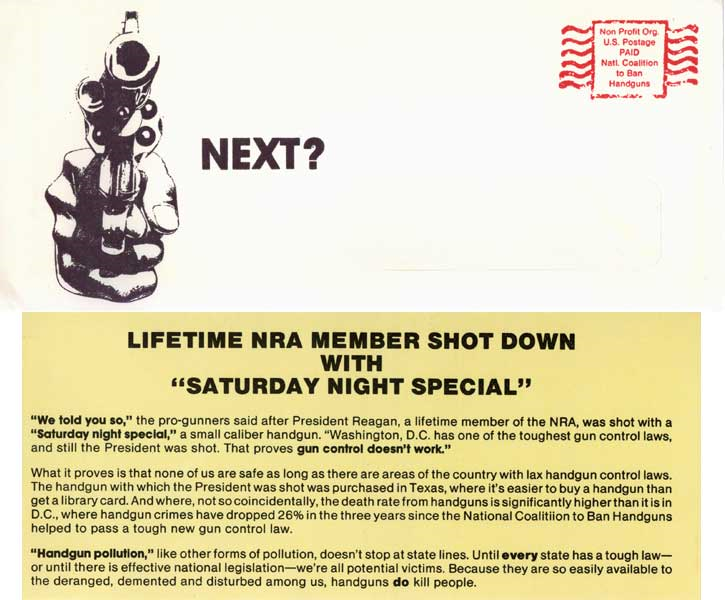
**Propaganda Analysis Sheet**

1. The message in this propaganda is targeted at whom?
2. In one clear, brief sentence, summarize the message you believe is being transferred by this poster.
3. Is the author attempting to elicit a behavior or a belief? Clearly state the behavior or belief the author wants from the target.
4. Does the message attempt to manipulate with emotion, reason or both?
5. Describe how you think the manipulation works?
6. Do you believe this item is successful propaganda?
7. What evidence supports your answer to the last question?

**Propaganda Analysis Sheet**

**1. The message you chose is targeted at whom?**

**2. In one clear, brief sentence, summarize the message you believe is being transferred by this poster.**

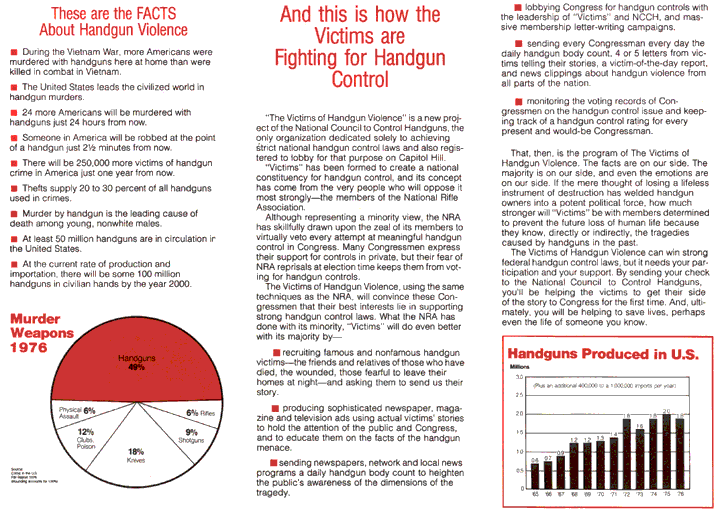
**3. Is the author attempting to elicit a behavior or a belief? Clearly state the behavior or belief the author wants from the target.**

**4. Does the message attempt to manipulate with emotion, reason or both?**

**5. Describe how you think the manipulation works?**

**6. Do you believe this item is successful propaganda?**

**7. What evidence supports your answer to the last question?**

[***The Brady Center to Prevent Gun Violence***](http://www.bradycampaign.org/facts/index.asp)  
(formerly the **National Council to Control Handguns**)

[***The Second Amendm******ent Foundation***](http://www.saf.org/)